

# Dylan Kim

+1(725) 266-3996 | dylanmeenakim@yahoo.com

2780 Enterprise Road Reno, NV 89512

EDUCATION

August 2024 - Present

University of Nevada, Reno

B.S. Psychological Science

Minor: Information Systems

GPA: 3.70 | Expected Graduation: May 2028

RELEVANT EXPERIENCE

Clark County Parks and Recreation

June 2022 - Present

*Recreation Assistant*

- Observed and analyzed patterns in student behaviors and engagement across diverse age groups, providing insights that improved program planning
- Maintained structured records of attendance, behavior, medication, program concerns, and facility use for actionable documentation
- Worked directly with families, staff, and students, strengthening qualitative interviewing and communication skills relevant to consumer research roles
- Identified user needs and adapted activities to improve satisfaction and program participation

University of Nevada, Reno

July 2025 - August 2025

*Nevada Fit Mentor*

- Conducted informal user-needs assessments by speaking with incoming students about challenges and informational issues
- Guided students through resource discovery processes, gaining experience in user journey mapping and understanding behavior regulation
- Delivered structured programming to improve onboarding experiences, providing feedback to program supervisors

LEADERSHIP & EXTRACIRCULLAR ACTIVITES

Alpha Phi Gamma National Sorority Inc.

November 2024 - Present

## *Active Member*

- Planned events focused on community impact and student engagement; monitored participant responses to refine event strategies
  - Conducted outreach and maintained relationships with campus organizations, developing consumer insight and communications experience
  - Supported community engagement activities and initiatives that required data gathering, member feedback analysis, and report-out discussions
- 

## **RESEARCH & INSIGHT SKILLS**

- Consumer behavior analysis
- User experience observation
- Qualitative and quantitative research
- Survey design & data collection
- Behavior insights & trend identification
- Documentation & reporting
- Community engagement analysis
- Microsoft Office Suite (Excel, Sheets)